

Town of Normal
Children's Discovery Museum Foundation Board
Meeting Minutes
Tuesday, April 10, 2018
12:00 p.m.
Children's Discovery Museum Classroom (3rd Floor)

Present: Jeff Mavros, Marlene Dietz, Ben Harmon, Jason Chambers, Byron Blotcky, Monica Noraian, Caroline Halperin, Lesley Reeter
Staff: Beth Whisman, Shelly Hanover, Andrew Huhn, Sue Wang

- I. Call to Order - The meeting was called to order with a quorum at 12:06 p.m.
- II. Approval of Minutes – Mr. Blotcky moved and Mr. Chambers seconded that the minutes of the October 10, 2017 meeting be accepted. The motion passed unanimously.
- III. Financial Report
 - A. Finance Monthly Report – Ms. Wang presented the monthly financial report. Mr. Huhn reminded the Board that the fiscal year now ends on March 31.
- IV. Fundraising Event Update
 - A. Doctors in Concert Recap – Ms. Hanover reported that there were 250 tickets sold and 174 attendees this year. The event raised \$12,000 this year as compared to \$8,000 in 2017. The new venue and an anonymous donation of \$5,000 helped contribute to this success.
 - B. Pushcart Derby – CDM has raised \$2,250 in sponsorships to date. Ms. Whisman will distribute a list to all Board members with potential sponsors for members to contact. Sponsorships are \$500 for one team.
 - C. Other – Over 200 families came out for Potterpalooza on April 6. Also, field trip season is starting and on-site classes are starting to fill with students.
- V. Old Business
 - A. Mission and Vision – Ms. Whisman reported that focus will be on updating exhibits and getting the community back to the message that the CDM needs private support to help fund these exhibits and classes. She will continue to work the five-year exhibit plan.
 - B. Board Participation – Mr. Mavros thanked the Board for reaching its goal of 100% financial participation in 2017 and asked that we continue this goal moving forward. He stressed the importance of continuing Board member commitment, not only financially but also through volunteering for events and helping to publicize events out in the community.
- VI. New Business –
 - A. Recruiting Empty Seats – Ms. Whisman reported that we need to recruit new members to bring the Board up to its full capacity of 15 members. This issue will be discussed further at the May meeting.
 - B. Exhibits – Ms. Whisman reported that we have a healthy financial status and should utilize capital as seed money to fund exhibits. The CDM is currently waiting on a DNR

grant to replace the ImagineAir exhibit, and the medical exhibit on the first floor needs an update.

VII. Executive Director's Report

A. Ms. Whisman included this report in the Fundraising Events discussion.

VIII. Exhibit Tour First Floor

A. Ms. Whisman and Brad Stefl gave a tour of the medical exhibit after adjournment to the attending Board members.

IX. Adjournment – There being no further items of business, Ms. Dietz moved and Ms. Halperin seconded that the meeting be adjourned. The motion passed unanimously and the meeting was adjourned at 12:55 p.m.