

Town of Normal
Children's Discovery Museum Foundation Board
Meeting Minutes
Tuesday, September 11, 2018
12:00 p.m.
Children's Discovery Museum Classroom (3rd Floor)

Present: Gina Mandros, Caroline Halperin, Terry Ogunleye, Paul Scharnett, Carla Barnes,
Ben Harmon, Marlene Dietz
Staff: Beth Whisman, Andrew Huhn, Sue Wang

- I. Call to Order - The meeting was called to order with a quorum at 12:03 p.m. Welcome and Introductions were made of New Board Member, Carla Barnes.
- II. Approval of Minutes – Mr. Harmon moved and Ms. Ogunleye seconded that the minutes of the August 14, 2018 meeting be accepted. The motion passed unanimously.
- III. Financial Report
 - A. Finance Monthly Report – Ms. Wang presented the monthly financial report. The financial report was accepted by consensus.
- IV. Development Update
 - A. Medical exhibit team has upcoming donor meetings to hopefully gain commitments. They hope to go public for fund raising in April at Doctors in Concert. Seed money is available in the Doctor in Concert fund.
 - B. Medici Craft Beer & Jazz Fest, Beth Whisman has sent a list of potential sponsors offered by the Doubletree and Medici. Board members are requested to review the list and let her know if there are ones that they will contact them about potential sponsorship.
 - C. Year-end appeal is being planned. 2019 is the 25th CDM Anniversary and in April attendance should reach 2,000,000 visits. Ideas are forming on refurbishing the Climber.
 - D. A former volunteer at the CDM, who had a good personal experience that positively impacted his life, has requested CDM be the recipient of funds raised from a Halloween Dance. The organization sponsoring the dance is one in support of medical cannabis. Board members discussed the pros and cons, Ms. Whisman will be sending out some additional information and board members will reply whether they support moving forward.
- V. Old Business
 - A. Reminder to all Board members to review and sign the Board of Directors Expectations
- VI. New Business
 - A. Committees and Committee function handouts, Board Members please review current committees assignments and let Ms. Whisman know if you what committees you would like to participate. We can also recruit non-Board Members to be on Committees.
 - B. Board members will be offered a few dates to select for a Board Retreat, please reply indicating available dates and topics you would like to see on the agenda.
 - C. Breakfast on the Balcony Raffle tickets are being sold for \$25 each or 10 for \$200. Prize pack includes, Breakfast and Museum access for 20 guests on October 13th, 2018. Museum Balcony access for ISU Homecoming Parade. 6 tickets to the ISU Homecoming Football Game, ISU Swag Bags, 5 parking vouchers for Uptown Station. Drawing will be done on Oct. 8th and winner will be notified. Board members are asked to sell 10 tickets, all sales online.
- VII. Executive Director's Report
 - A. Ms. Whisman reported that attendance during the summer was outstanding.

- B. Normal Public Library Program so successful, Bloomington Public Library has requested to be included. Each library has received 4 family passes available to be checked out. There is a two-week waiting list for passes.
 - C. Ms. Whisman presented the design for the new ImagineAir exhibit. Dan Brady has assured the funding of the State of Illinois grant for the ImagineAir exhibit is forthcoming. Plans are moving forward with an opening date of November 23, 2018. A pre-opening event on November 21st.
 - D. A reminder CDM will kick off Museums for All, a program which allows reduced admission price for families eligible for food support programs, on Worldwide Day of Play, September 29th from 11:00 to 3:00. A PBS celebrity will be attending, Abby Cadabby from Sesame Street. Promotions with various agencies is beginning. Volunteers are needed for the day.
 - E. There are four Board positions open. All asked to look for potential Board Members, in education and agriculture.
 - F. CIDSO, Central Illinois Down Syndrome Organization, is planning a study group event at CDM related to sensory planning.
 - G. Grants have been received by PNC and State Farm to continue to support the outreach programs.
 - H. September 19th CDM will provide programs all day at Sheridan School for the beginning of the school year.
- VIII. Adjournment – There being no further items of business, Ms. Halperin moved, and Mr. Harmon seconded that the meeting be adjourned. The motion passed unanimously, and the meeting was adjourned at 1:03 p.m.